Instructions	Points
1. All your writing must be in the first-person plural (i.e "we", "our")	10
2. Use the active voice	12
3. Use transitions between paragraphs	12
4. Your writing must be clear and concise. Avoid excessive technical jargon. If you must use technical terms, explain them	12
5. Your writing must avoid informality and colloquialisms, and should be aimed at the intended audience throughout	12
6. Your claims must be substantiated by argument/data/evidence	10
7. Each paragraph should have a topic sentence (not necessarily at the top)	10
8. Your writing should be free of mechanical errors (grammar, syntax)	10
9. Your writing must be well organized; it should address all the points in the prompt	12